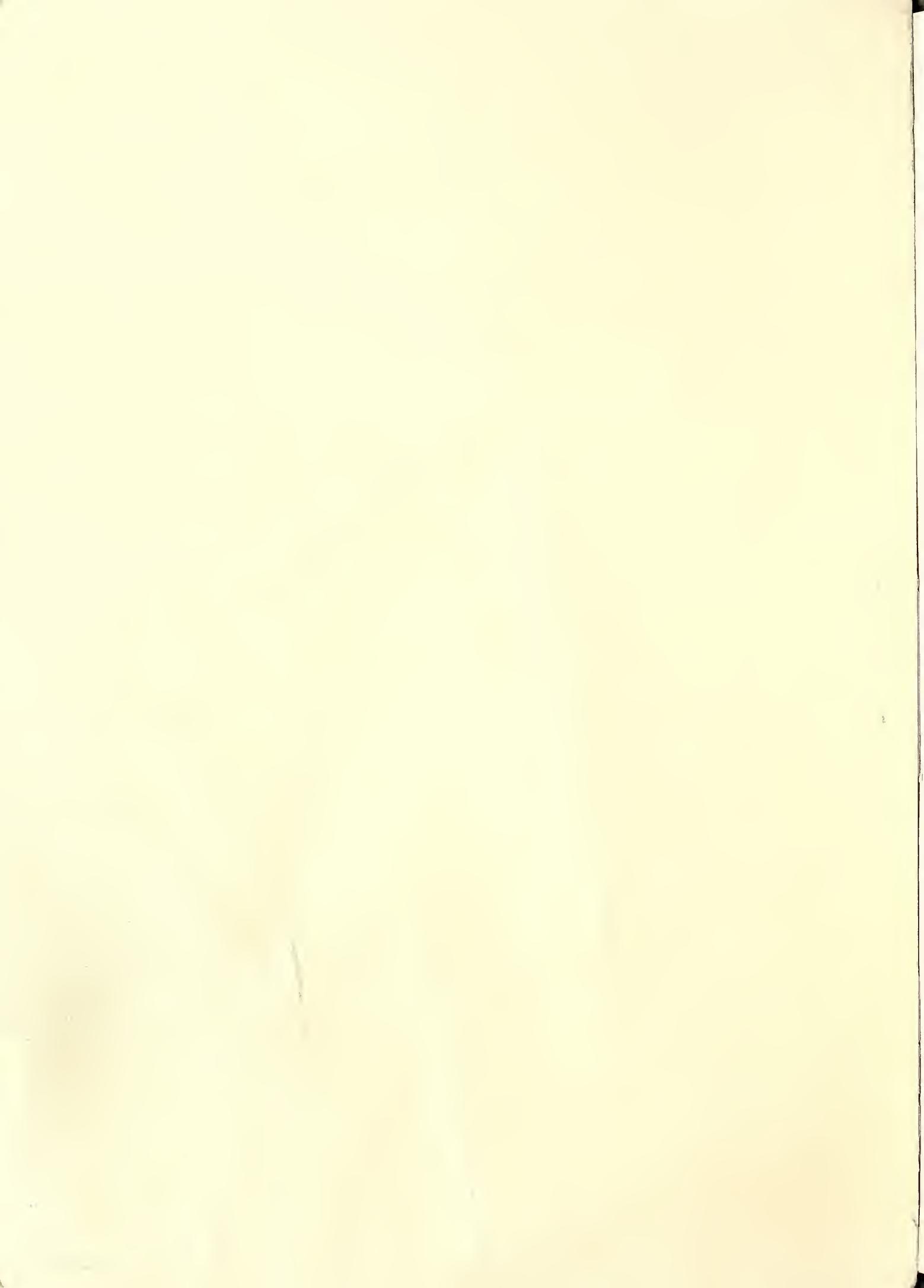


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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
SEPTEMBER 1961

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Statistical Reporting Service
Crop Reporting Board
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ICE CREAM PRODUCTION

Production of ice cream in the United States in September, estimated at 65,385,000 gallons, exceeded fractionally that of September last year, while it almost equalled the record production of September 1959, the Crop Reporting Board reports. Output was 13 percent greater than the 1955-59 average for the month. Total production January-September this year was 552,285,000 gallons - 1 percent less than in the corresponding period in 1960, but 6 percent more than the 5-year average.

From August to September this year, production decreased 15 percent, compared with 14 percent last year and an average of 20 percent in the 1955-59 period. Temperatures during September averaged warmer than normal in most of the country east of the Mississippi River. They were cooler than normal in most of the remainder of the country except the coast of California.

Compared with September last year, an 11-percent gain in the North Atlantic States outweighed decreases in all the remaining regions of the country. Production was 18 percent greater in New York, but was only about the same in Pennsylvania. Increases were shown in the remaining North Atlantic States and in Indiana, Maryland, Virginia, Colorado, and the lesser-producing South Atlantic States. Regional decreases varied from only fractional in the South Atlantic States to 8 percent in both the South Central and the Mountain. Production was 4 percent less in the East North Central Region and 6 percent smaller in both the West North Central and the Pacific. Output was down 7 percent in California.

Compared with the 1955-59 average for September, production was more in all regions except the South Central, where it was 4 percent less. Increases were sharp in the more eastern regions: 26 percent in the North Atlantic, 15 percent in the South Atlantic, and 12 percent in the East North Central. Other advances were 2 percent in the Pacific States and 4 percent in both the West North Central and the Mountain. Production was up 36 percent in New York, 11 percent in Pennsylvania, and 3 percent in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1961

| MONTH | 1955-59 Average 1/ | 1959 1/ | 1960 1/ | ESTIMATED 1961 | CHANGE FROM: | | |
|------------------|-----------------------|---------|---------|-------------------|------------------|-------------|------|
| | | | | | Thousand Gallons | 1955-59 Av. | 1960 |
| January | 40,907 | 42,662 | 44,323 | 43,635 | + 7 | - 2 | |
| February | 41,659 | 44,405 | 47,913 | 45,870 | + 10 | - 4 | |
| March | 49,691 | 53,248 | 53,523 | 58,425 | + 18 | + 9 | |
| April | 53,364 | 57,089 | 58,182 | 53,635 | + 1 | - 8 | |
| May | 62,260 | 64,222 | 63,975 | 64,670 | + 4 | + 1 | |
| June | 68,805 | 74,338 | 74,315 | 72,500 | + 5 | - 2 | |
| July | 74,335 | 78,836 | 72,647 | 71,615 | - 4 | - 1 | |
| August | 72,395 | 75,054 | 75,989 | 76,550 | + 6 | + 1 | |
| September | 57,923 | 65,394 | 65,114 | 65,385 | + 13 | 0 | |
| NINE MONTH TOTAL | 521,339 | 555,248 | 555,981 | 552,285 | + 6 | - 1 | |

1/From enumerations.
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PRODUCTION OF ICE CREAM: SEPTEMBER 1961

| STATE AND GEOGRAPHIC DIVISION | 5-YEAR SEPTEMBER AVERAGE 1955-59 1/ | SEPTEMBER | | PERCENT CHANGE IN SEPT. 1961 PRODUCTION FROM: | |
|-------------------------------------|--|------------------|---------|---|-------------------|
| | | 1959 1/ | 1960 1/ | ESTIMATED 1961 | 5-YEAR AVERAGE |
| | | Thousand Gallons | | Percent | |
| Massachusetts | 2,173 | 2,604 | 2,614 | 3,220 | + 48 |
| Connecticut | 728 | 809 | 795 | 990 | + 36 |
| New York | 5,968 | 7,189 | 6,854 | 8,100 | + 36 |
| New Jersey | 1,648 | 1,936 | 1,901 | 2,000 | + 21 |
| Pennsylvania | 6,433 | 7,006 | 7,158 | 7,160 | + 11 |
| Other N.A. States | 913 | 1,068 | 848 | 995 | + 9 |
| NO. ATLANTIC STATES | 17,863 | 20,612 | 20,170 | 22,465 | + 26 |
| Ohio | 3,704 | 4,326 | 4,077 | 3,700 | 0 |
| Indiana | 2,162 | 2,535 | 2,680 | 2,850 | + 32 |
| Illinois | 2,993 | 3,467 | 3,579 | 3,460 | + 16 |
| Michigan | 2,651 | 3,107 | 3,071 | 2,910 | + 10 |
| Wisconsin | 1,865 | 2,083 | 2,120 | 2,060 | + 10 |
| E. N. CENTRAL STATES | 13,375 | 15,518 | 15,527 | 14,980 | + 12 |
| Minnesota | 1,389 | 1,589 | 1,642 | 1,570 | + 13 |
| Iowa | 1,035 | 1,133 | 1,103 | 990 | - 4 |
| Missouri | 1,508 | 1,491 | 1,541 | 1,510 | 0 |
| N. & S. Dakota | 365 | 428 | 433 | 385 | + 5 |
| Nebraska | 623 | 849 | 785 | 780 | + 25 |
| Kansas | 541 | 542 | 569 | 460 | - 15 |
| WEST NO. CENT. STATES | 5,461 | 6,032 | 6,073 | 5,695 | + 4 |
| District of Columbia | 546 | 688 | 810 | 735 | + 35 |
| Maryland | 1,133 | 1,297 | 1,275 | 1,300 | + 15 |
| Virginia | 980 | 1,063 | 1,045 | 1,210 | + 23 |
| West Virginia | 463 | 544 | 534 | 490 | + 6 |
| North Carolina | 1,230 | 1,392 | 1,258 | 1,175 | - 4 |
| Georgia | 725 | 789 | 802 | 790 | + 9 |
| Florida | 1,427 | 1,706 | 1,720 | 1,630 | + 14 |
| Other S.A. States | 493 | 650 | 650 | 730 | + 48 |
| SO. ATLANTIC STATES | 6,997 | 8,129 | 8,094 | 8,060 | + 15 |
| Tennessee | 1,284 | 1,415 | 1,392 | 1,290 | 0 |
| Alabama | 790 | 888 | 817 | 660 | - 16 |
| Louisiana | 833 | 890 | 822 | 680 | - 18 |
| Oklahoma | 492 | 525 | 557 | 480 | - 2 |
| Texas | 1,773 | 1,920 | 1,965 | 1,950 | + 10 |
| Other S.C. States | 1,058 | 1,071 | 972 | 940 | - 11 |
| SO. CENTRAL STATES | 6,230 | 6,709 | 6,525 | 6,000 | - 4 |
| Colorado | 603 | 729 | 691 | 700 | + 16 |
| Other Mt. States | 1,222 | 1,226 | 1,370 | 1,200 | - 2 |
| MOUNTAIN STATES | 1,825 | 1,955 | 2,061 | 1,900 | + 4 |
| Washington | 914 | 958 | 939 | 925 | + 1 |
| Oregon | 483 | 445 | 458 | 460 | - 5 |
| California | 4,775 | 5,036 | 5,267 | 4,900 | + 3 |
| PACIFIC STATES | 6,172 | 6,439 | 6,664 | 6,285 | + 2 |
| UNITED STATES | 57,923 | 65,394 | 65,114 | 65,385 | + 13 |

1/From enumerations.

September production of ice milk in the United States was estimated at 14,765,000 gallons, according to the Crop Reporting Board. This was about the same as the output of a year ago, but was 37 percent above the 5-year September average. Compared with September 1960, sharply larger production in the East North Central Region nearly offset decreases in the remainder of the country. Output the first nine months of this year totaled 124,230,000 gallons - 3 percent more than in the corresponding period a year ago and 34 percent above the average.

Production declined 27 percent from August to September this year. This compares with 22 percent between these months in 1960 and 26 percent on the average in the 1955-59 period. Output declined sharply in all sections of the country.

PRODUCTION OF ICE MILK, UNITED STATES, 1961

| MONTH | 1955-59 Average 1/ | 1959 1/ | 1960 1/ | ESTIMATED 1961 | CHANGE FROM: | |
|------------------|-----------------------|---------|---------|-------------------|--------------|------|
| | | | | | 1955-59 Av. | 1960 |
| Thousand Gallons | | | | | | |
| January | 4,638 | 5,545 | 6,357 | 6,860 | + 48 | + 8 |
| February | 4,959 | 6,134 | 7,049 | 7,125 | + 44 | + 1 |
| March | 7,220 | 8,921 | 9,058 | 10,465 | + 45 | + 16 |
| April | 9,354 | 11,177 | 12,618 | 11,430 | + 22 | - 9 |
| May | 12,134 | 14,172 | 14,786 | 15,320 | + 26 | + 4 |
| June | 13,728 | 16,602 | 17,932 | 18,790 | + 37 | + 5 |
| July | 15,166 | 18,351 | 18,796 | 19,240 | + 27 | + 2 |
| August | 14,648 | 17,336 | 18,957 | 20,235 | + 38 | + 7 |
| September | 10,811 | 13,036 | 14,779 | 14,765 | + 37 | 0 |
| NINE MONTH TOTAL | 92,658 | 111,274 | 120,332 | 124,230 | + 34 | + 3 |

1/From enumerations.

SHERBET PRODUCTION

Production of sherbet in the United States was estimated at 4,080,000 gallons in September. This was 8 percent larger than in the same month last year and 29 percent greater than the 1955-59 average for the month. Cumulative output through September this year was 2 percent more than in the January-September period of 1960 and 10 percent above the 5-year average for these months.

The manufacture of sherbet declined 26 percent between August and September, compared with 28 percent at this time last year and 36 percent on the average in the 1955-59 period. Sharp seasonal downturns occurred in all parts of the country.

PRODUCTION OF SHERBET, UNITED STATES, 1961

| MONTH | 1955-59 Average 1/ | 1959 1/ | 1960 1/ | ESTIMATED 1961 | CHANGE FROM: | |
|------------------|-----------------------|---------|---------|-------------------|--------------|------|
| | | | | | 1955-59 Av. | 1960 |
| Thousand Gallons | | | | | | |
| January | 1,595 | 1,693 | 1,867 | 1,995 | + 25 | + 7 |
| February | 1,671 | 1,856 | 2,061 | 2,045 | + 22 | - 1 |
| March | 2,396 | 2,622 | 2,602 | 2,945 | + 23 | + 13 |
| April | 3,101 | 3,365 | 3,499 | 3,165 | + 2 | - 10 |
| May | 4,243 | 4,372 | 4,359 | 4,275 | + 1 | - 2 |
| June | 5,122 | 5,457 | 5,456 | 5,465 | + 7 | 0 |
| July | 5,671 | 5,972 | 5,619 | 5,715 | + 1 | + 2 |
| August | 4,979 | 5,180 | 5,242 | 5,495 | + 10 | + 5 |
| September | 3,165 | 3,779 | 3,793 | 4,080 | + 29 | + 8 |
| NINE MONTH TOTAL | 31,943 | 34,296 | 34,498 | 35,180 | + 10 | + 2 |

1/From enumerations.

The nation's output of Mellorine and other frozen desserts made with fats and oils other than milkfat totaled 4,410,000 gallons during September - 1 percent more than in September a year ago and 30 percent above the 1955-59 average for the month. The January-September total this year was 9 percent above the first nine months of 1960 and 34 percent above the average.

Compared with September 1960, Mellorine production was less in Illinois, Missouri, Alabama, and Arizona. Increases were recorded in all the remaining Mellorine-producing states.

Output declined 23 percent from August to September this year, compared with 15 percent between these months a year ago and 19 percent on the average in the 1955-59 period. All states showed decreases except South Carolina and Oregon.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1961

| MONTH | 1955-59 Average 1/ | 1959 1/ | 1960 1/ | ESTIMATED 1961 | CHANGE FROM: | |
|------------------|-----------------------|---------|---------|-------------------|------------------|---------|
| | | | | | Thousand Gallons | Percent |
| January | 2,012 | 2,254 | 2,536 | 2,850 | + 42 | + 12 |
| February | 2,188 | 2,444 | 2,912 | 3,100 | + 42 | + 6 |
| March | 2,805 | 3,338 | 3,452 | 4,140 | + 48 | + 20 |
| April | 3,076 | 3,601 | 3,824 | 4,055 | + 32 | + 6 |
| May | 3,723 | 4,146 | 4,343 | 4,985 | + 34 | + 15 |
| June | 4,026 | 4,825 | 5,329 | 5,390 | + 34 | + 1 |
| July | 4,324 | 5,007 | 4,911 | 5,285 | + 22 | + 8 |
| August | 4,176 | 4,709 | 5,109 | 5,695 | + 36 | + 11 |
| September | 3,393 | 4,140 | 4,367 | 4,410 | + 30 | + 1 |
| NINE MONTH TOTAL | 29,723 | 34,464 | 36,783 | 39,910 | + 34 | + 9 |

1/From enumerations.

WATER ICE PRODUCTION

United States production of water ices during September totaling 2,690,000 gallons was 5 percent larger than in September 1960 and 27 percent greater than the 1955-59 average for the month. The cumulative output the first nine months of this year of 29,670,000 gallons was 4 percent smaller than the January-September total last year, but 9 percent larger than the 5-year average for this period. Production declined sharply from August to September in all sections of the country. Compared with September 1960, output increased in all regions except the South Central and the West.

PRODUCTION OF WATER ICES, UNITED STATES 1961

| MONTH | 1955-59 Average 1/ | 1959 1/ | 1960 1/ | ESTIMATED 1961 | CHANGE FROM: | |
|------------------|-----------------------|---------|---------|-------------------|------------------|---------|
| | | | | | Thousand Gallons | Percent |
| January | 638 | 741 | 677 | 775 | + 21 | + 14 |
| February | 775 | 929 | 966 | 1,060 | + 37 | + 10 |
| March | 1,716 | 2,012 | 1,730 | 2,045 | + 19 | + 18 |
| April | 2,919 | 3,624 | 3,819 | 2,770 | - .5 | - 27 |
| May | 4,356 | 5,222 | 4,974 | 4,260 | - 2 | - 14 |
| June | 5,229 | 6,256 | 6,038 | 5,640 | + 8 | - 7 |
| July | 5,188 | 5,780 | 5,503 | 5,430 | + .5 | - 1 |
| August | 4,152 | 4,807 | 4,714 | 5,000 | + 20 | + 6 |
| September | 2,124 | 2,906 | 2,566 | 2,690 | + 27 | + 5 |
| NINE MONTH TOTAL | 27,097 | 32,277 | 30,987 | 29,670 | + 9 | - 4 |

1/From enumerations.